



VISA NOT ACCEPTED

CREDIT CARDS HAVE HIDDEN COSTS

Credit card companies charge businesses and governmental agencies a fee on each transaction paid for with a debit or credit card.

While private businesses can increase overall merchandise costs to recover this fee, the tax collector's office cannot. Neither can we absorb the fee; we are required by Florida law to collect the full amount due.

VISA CHANGES RULES

VISA will no longer allow tax collectors to accept VISA debit or credit cards at the counter for payment of auto registrations, driver licenses and certain other transactions unless we agree to pass on VISA's charges to all customers, not just those who pay with debit or credit cards at the counter. This would force all taxpayers — even those paying by check or cash — to pay part of VISA's fees.

TAX COLLECTORS DROPPING VISA

An increasing number of Florida Tax Collectors are dropping VISA. They believe, as we do, that only customers who choose to pay with a debit or credit card should be required to pay VISA'S fees.

WHAT CAN CUSTOMERS DO?

▶ USE ANOTHER DEBIT OR CREDIT CARD!

MasterCard, Discover, and American Express Cards are still accepted!

▶ PAY BY CASH OR CHECK!

Paying by cash or check is least costly. No debit or credit card fees to pay!

▶ TELL VISA ABOUT IT!

Customers can write to: Joseph W. Saunders
Chairman & Chief Executive Officer
VISA Inc.
P.O. Box 8999
San Francisco, CA 94128-8999

*We regret any inconvenience you may experience
because of VISA's regulations.*

**MasterCard, Discover & American Express Cards
Are Still Welcome Here !**