

PRESS RELEASE

Contact: Greg Giordano (727) 847-8179

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***Pasco Tax Collector Mike Fasano Supports
the
"Kids Who Get "Caught" Are Rewarded
Program***

"I Got Caught" program encourages children to wear a helmet

Pasco Tax Collector Mike Fasano joins the **Auto Club Group Traffic Safety Foundation**, the **New Port Richey Police Department**, the **Pasco County Sheriff's Department**, and **Wendy's** to support the "I Got Caught" program. The promotion rewards children wearing a helmet while riding their bike, inline skates, scooters or skateboards. Children across Pasco County will be rewarded by our local police officers with a FREE Frosty when spotted wearing a helmet by a law enforcement officer. When "caught" wearing a helmet, law enforcement will "cite" the child by issuing them a mock "ticket". The ticket will include a coupon for a FREE Frosty at Wendy's.

"I am excited to be joining local law enforcement and the AAA to encourage children to wear safety helmets," states **Tax Collector Mike Fasano**. "A child who wears a helmet reduces the risk of brain injury by almost 90 percent. It is estimated that nearly 75 percent of bicycle-related fatalities among children could have been prevented if they were wearing a helmet. I and the staff of the Pasco County Tax Collector's Office enthusiastically support this effort."

About The Auto Club Group Traffic Safety Foundation

Established by AAA – The Auto Club Group in 2010, Auto Club Group Traffic Safety Foundation, Inc. (ACGTSF) is a 501(c)(3) non-profit

organization dedicated to producing a significant and continuous reduction in traffic crashes, injuries and deaths in the communities targeted by its efforts. ACGTSF provides programs, education and outreach to increase public awareness about the importance of traffic safety and improve driving behavior. ACGTSF is funded by voluntary, tax-deductible contributions from organizations and individuals who support ACGTSF's purpose.

About The Auto Club Group

The Auto Club Group (ACG) is the second largest AAA club in North America. ACG and its affiliates provide membership, travel, insurance and financial services offerings to approximately 9 million members across 11 states and two U.S. territories including Florida, Georgia, Iowa, Michigan, Nebraska, North Dakota, Tennessee, Wisconsin, Puerto Rico and the U.S. Virgin Islands; most of Illinois and Minnesota; and a portion of Indiana. ACG belongs to the national AAA federation with more than 55 million members in the United States and Canada and whose mission includes protecting and advancing freedom of mobility and improving traffic safety.

For more information about services and programs offered at the Pasco County Tax Collector's Office please contact Greg Giordano, Director of Customer Relations at 727-847-8179. For more information about the safety programs offered by AAA please contact Patti Armstrong at 727-375-2404, ext 3226 or John Pecchio at 813-288-7988.