

PRESS RELEASE

Contact: Greg Giordano (727) 847-8179

Date: September 30, 2015

*Tax Collector Mike Fasano to
Feature
“End Breast Cancer” Specialty
Tag in October*

During the month of October Pasco County **Tax Collector Mike Fasano’s** five offices will be partnering with the ***Florida Breast Cancer Foundation*** to help raise awareness of breast cancer, its symptoms and treatments. October, which is national *Breast Cancer Awareness Month*, is the time of year when people throughout the country will learn more about a disease that is the most commonly diagnosed cancer among women in Florida (excluding skin cancer). It is estimated that about 12,000 new cases will be diagnosed within the next twelve months.

The five branches of the Pasco County Tax Collectors Office will be promoting the *End Breast Cancer* license specialty license plate as well as the voluntary donation check-off through the month of October. Historically, sales of this plate have raised over \$4 million dollars to provide research and education grants throughout the state in an effort to find the most effective ways to detect and treat breast cancer.

“We are proud to once again team up with the *Florida Breast Cancer Foundation* to help shine a spotlight on the needs of breast cancer patients,” states **Tax Collector Mike Fasano**. “The *Foundation* works tirelessly to fund institutions that work on finding a cure for breast cancer as well as creating better treatment options for breast cancer patients. Additionally, the *Foundation* helps raise awareness of the disease and encourages regular screenings to detect breast cancer in its earliest stages. The proceeds from the sale of this plate will go a long way towards ending a disease that afflicts so many women both locally and nationwide.”

Individuals who have automobile registration renewals coming due in October may choose to trade in their regular license plate for the *End Breast Cancer* specialty tag. Customers may also purchase the tag for newly registered vehicles. The proceeds from the tag promotion will go directly to the *Florida Breast Cancer Foundation* to help Floridians battling with this disease. Additionally, customers may choose to use the voluntary check-off box on their registration form and donate directly to the *Florida Breast Cancer Foundation*. The tax offices will also accept other cash donations on behalf of the *Foundation*.

For more details regarding this promotion or services provided by the Pasco County Tax Collector’s Office please contact Greg Giordano, Director of Customer Relations at 727-847-8179. For more information about the *Florida Breast Cancer Foundation* please visit www.FloridaBreastCancer.org